Comparison of ESB form completed by Customer First for Services that have been Channel-Shifted

| ESB Form | Brown Sacks |  |  | Bulky Matters Bookings |  |  | Flytipping |  |  | Total |  |  | Missed Collection Reports |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 | 2015 | Percentage Difference | 2016 | 2015 | Percentage Difference | 2016 | 2015 | Percentage Difference | 2016 | 2015 | Percentage Difference | 2016 | 2015 | Percentage Difference |
| 22nd to 28th Feb | 30 | 52 | -42.3\% | 44 | 78 | -43.6\% | 74 | 46 | 60.9\% | 148 | 176 | -15.9\% | 21 | 39 | -46.2\% |
| 29th to 6th March | 49 | 53 | -7.5\% | 42 | 60 | -30.0\% | 57 | 51 | 11.8\% | 148 | 164 | -9.8\% | 14 | 34 | -58.8\% |
| 7th to 13th March | 25 | 40 | -37.5\% | 34 | 67 | -49.3\% | 79 | 58 | 36.2\% | 138 | 165 | -16.4\% | 26 | 41 | -36.6\% |
| 14th to 20th March | 32 | 37 | -13.5\% | 46 | 68 | -32.4\% | 73 | 62 | 17.7\% | 151 | 167 | -9.6\% | 24 | 51 | -52.9\% |
| 21st to 27th March | 22 | 41 | -46.3\% | 23 | 60 | -61.7\% | 57 | 84 | -32.1\% | 102 | 185 | -44.9\% | 14 | 39 | -64.1\% |
| 28th March to 3rd April | 29 | 48 | -39.6\% | 26 | 59 | -55.9\% | 48 | 43 | 11.6\% | 103 | 150 | -31.3\% | 17 | 31 | -45.2\% |
| 4th April to 10th April | 25 | 44 | -43.2\% | 39 | 60 | -35.0\% | 70 | 73 | -4.1\% | 134 | 177 | -24.3\% | 19 | 25 | -24.0\% |
| 11th April to 17th April | 32 | 48 | -33.3\% | 40 | 70 | -42.9\% | 74 | 71 | 4.2\% | 146 | 189 | -22.8\% | 7 | 31 | -77.4\% |
| 18th April to 24th April | 28 | 42 | -33.3\% | 45 | 73 | -38.4\% | 78 | 91 | -14.3\% | 151 | 206 | -26.7\% | 19 | 36 | -47.2\% |
| 25th April to 1st May | 45 | 50 | -10.0\% | 50 | 66 | -24.2\% | 49 | 67 | -26.9\% | 144 | 183 | -21.3\% | 12 | 31 | -61.3\% |
| 2nd May to 8th May | 21 | 44 | -52.3\% | 35 | 43 | -18.6\% | 51 | 48 | 6.3\% | 107 | 135 | -20.7\% | 12 | 36 | -66.7\% |
| Total | 338 | 499 | -32.3\% | 424 | 704 | -39.8\% | 710 | 694 | 2.3\% | 1472 | 1897 | -22.4\% | 161 | 327 | -50.8\% |

Comparison of ESB form completed by Non-Customer First for Services that have been Channel-Shifted

| ESB Form | Brown Sacks |  |  | Flytipping |  |  | Missed Collection |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 | 2015 | Percentage Difference | 2016 | 2015 | Percentage Difference | 2016 | 2015 | Percentage Difference |
| 22nd to 28th Feb | 62 | 38 | 63.2\% | 29 | 40 | -27.5\% | 21 | 39 | -46.2\% |
| 29th to 6th March | 51 | 56 | -8.9\% | 20 | 14 | 42.9\% | 14 | 34 | -58.8\% |
| 7th to 13th March | 56 | 39 | 43.6\% | 8 | 24 | -66.7\% | 26 | 41 | -36.6\% |
| 14th to 20th March | 70 | 44 | 59.1\% | 19 | 58 | -67.2\% | 24 | 51 | -52.9\% |
| 21st to 27th March | 42 | 41 | 2.4\% | 12 | 47 | -74.5\% | 14 | 39 | -64.1\% |
| 28th March to 3rd April | 35 | 35 | 0.0\% | 18 | 62 | -71.0\% | 17 | 31 | -45.2\% |
| 4th April to 10th April | 61 | 40 | 52.5\% | 28 | 11 | 154.5\% | 19 | 25 | -24.0\% |
| 11th April to 17th April | 42 | 49 | -14.3\% | 32 | 28 | 14.3\% | 7 | 31 | -77.4\% |
| 18th April to 24th April | 67 | 39 | 71.8\% | 22 | 51 | -56.9\% | 19 | 36 | -47.2\% |
| 25th April to 1st May | 54 | 53 | 1.9\% | 26 | 41 | -36.6\% | 12 | 31 | -61.3\% |
| 2nd May to 8th May | 60 | 37 | 62.2\% | 10 | 19 | -47.4\% | 12 | 36 | -66.7\% |
| Total | 600 | 471 | 28.4\% | 221 | 395 | -44.1\% | 161 | 327 | -50.8\% |

